

Cystic Fibrosis Worldwide invites you to participate in the

2nd Annual Middle East Regional CF Conference

November 25th- 26th 2010

Beirut, Lebanon

Hosted in collaboration with the Arab Pediatric Pulmonology Association at the 3rd Annual APPA Conference

Highlights of the Program

Medical Conference

Cystic Fibrosis, From Gene to Disease
Early lung disease, Diagnostics and Monitoring
Treatment of Pulmonary Exacerbations
Home IV treatment
Prevention of Chronic Infection with PA
Treatment of Pseudomonas Infections
Diagnosis and Treatment of Malabsorption
Nutrition in CF
CF Liver Disease
Cystic Fibrosis Related Diabetes
Physiotherapy in CF
DIOS, Gallstones and other GI complications
Centre care
New Therapies

Allied Health Professional Workshops

CF Nursing
Nutrition Workshop
Physiotherapy

Lay Seminar

Physiotherapy why is it important?
Physiotherapy Workshop, Technique
Equipment used in Inhalation Therapy
CF Nutrition, Enzymes that's where it starts!
Latest research and developments taking place globally
Living with CF, Relationships, work and friends
Standards of Care, European Consensus Review
Question and Answer session with Panel OF CF specialist from around the world!
More than one CF child at home? How to cope

CYSTIC FIBROSIS WORLDWIDE

Middle East Regional CF Conference

Beirut, Lebanon November 25th and 26th 2010

Welcome to the city of Beirut. Located on a peninsula at the midpoint of Lebanon's coastline with the Mediterranean, it serves as the country's largest and main seaport, capital city and also forms the Beirut Metropolitan Area. Named the top place to visit in 2009 by *The New York Times*. It was also listed as one of the ten liveliest cities in the world by Lonely Planet in 2009. Beirut is the oft-invoked "Paris of the East" and there is plenty of sightseeing, shopping, cuisine, and nightlife to keep a tourist within the city limits.

The Conference will take place at the Moevenpick Hotel

General de Gaulle Avenue
Raoucher 20386908, Beirut, Lebanon
Email: hotel.beirut@moevenpick.com
961 986 666
www.moevenpick-hotels.com

Cystic Fibrosis Worldwide is a provider of Cystic Fibrosis (CF) educational programs for practicing clinicians and lay persons globally with a focus on developing countries. Our clinical experience is both broad and deep with expertise in inpatient and outpatient treatment of CF to include both well-established and emerging topics in addition to education tailored to primary care practitioners, specialists and allied health professionals. CFW also focuses on Capacity Building among CF Associations and offers in-depth workshops targeting problems faced by new and developing associations.

Please visit our conference registration pages at www.cfww.org to register to attend and to also view our room and board packages. For further information, email conference@cfww.org.

Register at www.cfww.org Beirut conference



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www.cfww.org

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Please contact:
Christine Noke
Executive Director
cnoke@cfww.org for
information about
supporting the CFW
Education Program.

Together we can make a difference

Our Panel of Experts

Medical

Harry Heijerman, DR
Director, Hague Adult CF
Center
CFW Medical Advisor
The Netherlands

Steven Conway, DR
MA, FRCP, FRCPCH
Leeds University Hospital
UK

Anne Munck, PHD
Director of Pediatric CF
Center, Paris member of
ECFS Executive Committee
France

Dr Ian Balfour-Lynn -
Paediatrician, Royal Brompton
Hospital, London, UK

Allied Health Workshops
Susan Madge, SRN RSCN
MSc MCGI PhD
Consultant Nurse
Royal Brompton Hospital, UK

Sue Wolfe BSc (Hon)
Registered Dietitian
St James University Hospital
Leeds, UK

Louise Lannefors
Physiotherapist
IPG/CF
Sweden

Join the Lay Day!
Christine Noke, BA, MBA
Executive Director, Cystic
Fibrosis Worldwide
Turkey

Marc Bastiaensen
Adult with CF
CFW Associate Member

CF Lebanon guest speakers

And more.....

Visit us at
www.cfww.org

Think Global Act Local

Reach multiple
organizations
efficiently



Target Audience: (Regional)

- **Clinicians** involved in the management of patients with cystic fibrosis.
- **Allied Health Professionals** who are working with CF patients.
- **Patients** and family members who are coping with CF daily.
- **Global CF Associations** who are working to aid people with CF.
- **Health Ministries and Government Officials** globally.
- **World Opinion Leaders** and Researchers

Ways to Sponsor CFW:

Printed Educational Materials:

Printed materials from the sponsor will be added to all conference participant bags. Information about sponsorship will be positioned strategically on the CFW Website. We offer our sponsors space for advertising on the website annually and include details of sponsorship in all our member communication. We will translate all information provided by sponsor in multiple languages on the CFW website.

Speaker Sponsorship:

Speakers who will be presenting at the Annual Middle East CF Conference come from all over Europe and CFW needs funding to cover travel and accommodations. Sponsoring a certain speaker from the therapeutic area in which companies are focused is advertised to all participants and personal contact with the expert and supporter is guaranteed.

Podcasts:

CFWW.org is a robust website that receives approximately 400,000 hits per month. On average, over 10,000 unique users visit CFWWW.org each month from over 80 countries to engage in the various educational and informational opportunities available. During the Lebanon Conference we will be recording sessions in English and Arabic to host on the CFW website in the form of audio podcasts with PowerPoint slides. Support this section of the conference and be listed on the CFW website with links and information area.

Booth Space in exhibition area

Reach the Middle East medical society. This conference is held in collaboration with The Arab Pediatric Pulmonologist Association and ensures registrants from all areas of the Middle East with an expanded audience beyond those treating CF patients. Contact cnoke@cfww.org to reserve your space today!

Commercial Exhibit Opportunity:

- Cystic Fibrosis Worldwide will provide space in the exhibit hall for all sponsors to exhibit product, clinical trial and new research information at all our conferences. Contact Christine at cnoke@cfww.org for more information.

Symposiums

We offer our sponsors the opportunity to hold symposiums at each conference and CFW will arrange all the details of room/technical equipment/catering. Contact cnoke@cfww.org for prices which vary according to conference venue.

Round Table Sessions

We offer our sponsors the opportunity to hold round table discussion and workshops at each conference. CFW will arrange all the details of room/technical equipment/catering. Contact cnoke@cfww.org for prices which vary according to conference venue.

Additional support options:

Support conference materials such as bags, pens and printed materials.
Support lunches or coffee breaks.
Support translation services

Contact CFW at conference@cfww.org for more information.

**We look forward to welcoming you
to Beirut, Lebanon in November
2010**

